

KUKU

CONNECT

HOW MUCH IS MEMBERSHIP REALLY WORTH?

In this short document we will break down each benefit of membership so you can clearly see where and how you can get a good return on your investment.

WHAT'S INCLUDED?

Monthly Networking Events

A different venue each month with complimentary hospitality and guaranteed new business connections

KuKu Elevenses

Peer-to-peer problem-solving sessions to tackle your business challenges with the support of fellow members.

KuKu Quickie

Online Networking Power Hour to expand your network from the comfort of your desk.

Meet the Member Video

Showcase your business to our engaged community.

Promotion to Our Community

Share your business with thousands of engaged contacts.

Premier Profile in the KuKu Connectory

Full-page feature highlighting your business.

New Member Announcement

Celebrate your arrival and gain visibility immediately.

Personal Introductions

We connect you directly with key contacts in our extensive network.

Access to the KuKu Connectory App

Stay connected, book events, and network on the go.

Plus:

- 20% discount on East Midlands Chamber of Commerce Membership
- 10% minimum discount on FSB Membership

Dive deeper into these benefits over the following pages, or skip to the end of the document to see our membership packages.

MONTHLY NETWORKING EVENTS

"I came along as a guest and made two clients"
Eloise Idoine, Rialto Training

Derbyshire: First Wednesday of the month, 6-8pm

Leicestershire: First Thursday of the month, 6-8pm

Nottinghamshire: Second Wednesday of the month, 6-8pm

Enjoy exclusive access to the KuKu community through carefully curated monthly events in exciting venues.

Each 'Connect Reception' attracts an average of 50 businesses in a welcoming, pitch-free environment, providing direct access to decision-makers, complimentary hospitality, and personal introductions that lead to guaranteed new connections.

Monetary Value: £500-£3,000p/a

KUKU ELEVENSES

"I recommend it from the bottom of my heart"
Jal Kang, Shrinker Digital

Bi-monthly at Hilton East Midlands Airport

KuKu Elevenses is a high-impact, round-table networking event for entrepreneurs, business owners, and decision-makers across the East Midlands. Elevenses brings together professionals from diverse industries to introduce their business, share news, offers or events, exchange ideas, tackle challenges, and uncover new opportunities.

Each session combines informal networking over coffee and pastries with practical business advice, peer-led problem solving, connections with like-minded entrepreneurs, and new connections.

Monetary Value: £138p/a



KUKU QUICKIE

"I highly recommend KuKu to anybody"
Jo Higgins-Cezza, Beaumont Training

Last Monday of every month, 11:00am – 12:00pm

KuKu Quickie is a high-energy, power hour of online networking connecting businesses from across the UK.

Hosted by KuKu co-founders Stephen and Philip, this is not your typical online networking event – each Quickie is packed with business news, offers and events, with the option to submit your own in advance to be shared with the entire room. Featuring two focused breakout sessions for meaningful one-to-one conversations, KuKu Quickie maximises impact without the travel, helping you expand your reach, increase visibility, and leave with new connections.

Monetary Value: £144p/a



MEET THE MEMBER VIDEO

"My experience with KuKu Connect has been nothing short of exceptional"
Armin Peroznejad, AP Quantum

Bi-monthly at Hilton East Midlands Airport

KuKu Elevenses is a high-impact, round-table networking event for entrepreneurs, business owners, and decision-makers across the East Midlands. Elevenses brings together professionals from diverse industries to introduce their business, share news, offers or events, exchange ideas, tackle challenges, and uncover new opportunities.

Each session combines informal networking over coffee and pastries with practical business advice, peer-led problem solving, connections with like-minded entrepreneurs, and new connections.

Monetary Value: £1,000p/a

PROMOTION TO OUR COMMUNITY

"If you're looking to connect with genuine business decision makers I would highly recommend you join KuKu"
Paul Humphreys, Imprint Events

Promotion to our Community gives you consistent, high-visibility exposure to an engaged audience of thousands of business owners and decision-makers.

Each month, you can submit one press release or promotional item to amplify your news, offers, events, campaigns, or value-led content. Your promotion shared on LinkedIn and showcased on the KuKu Connect website.

This multi-channel promotion helps you stay front of mind, build authority, drive traffic, and reach the right audience without the cost or complexity of running your own campaigns.

Monetary Value: £348 – £696p/a



PREMIER PROFILE

"It's brought in a lot of custom for me and really has boosted my business in ways I didn't imagine"
Annabel Ward, Fancy Entertainment

Your Premier Profile is your digital shop window within the KuKu ecosystem, designed to make it easy for clients and collaborators to find, trust, and connect with you.

You receive a featured listing in the KuKu Connectory Online Business Directory, along with a full-page profile where you can showcase your brand with custom visuals, video content, Google reviews, and direct links to your website, social channels, and calendar.

With a unique URL your Premier Profile positions your business professionally while working for you 24/7.

Monetary Value: £84p/a

NEW MEMBER ANNOUNCEMENT

"I've met some fantastic business people who are interested in collaborating with the University"
Angela Scott, Nottingham Business School

Your New Member Announcement introduces your business and brand to the KuKu community of thousands across our social media channels.

This announcement creates immediate awareness, helping you make a strong first impression, spark conversations, and open the door to new connections from day one.

It's a powerful way to let the community know who you are, what you do, and how you can help, accelerating relationship-building and ensuring you don't join quietly or go unnoticed.

Monetary Value: £120

PERSONAL INTRODUCTIONS

"Since I joined, your wonderful network has helped me win 3 clients as well as new friends and connections"
Jave Singh, Axon Point

Personal Introductions set KuKu apart from traditional networking groups by giving you access to our trusted network when you need it. Rather than leaving connections to chance, members can request targeted introductions to individuals or businesses within the KuKu community.

With a vast and established network across multiple sectors, we can open our little black book and make warm, relevant introductions on your behalf, whether you're looking to meet someone in a specific industry, explore collaboration opportunities, or connect with a particular member.

Introductions are made upon request, giving you control over who you meet and when.

Monetary Value: £unlimited

KUKU CONNECTORY APP

"It's such a no brainer for low effort high impact awareness and visibility"
Judith Rafferty, Fruition Copywriting

The Kuku Connectory App is your go-to business networking platform, available on both app and desktop, designed to help you be seen, trusted, and connected – without ads or algorithms.

You can build a professional business profile with your logo, contact details, and social links, connect and message other businesses directly, and discover or promote events, guides, and networking opportunities.

Easy to use and purpose-built for business networking, the Connectory is a great way to stay visible, engaged, and connected with the wider Kuku community in between events, ensuring relationships continue to grow beyond the room.

How many customers will you need to find during a one-year membership to achieve a positive return on your investment?



JOIN TODAY: CHOOSE YOUR MEMBERSHIP TIER

1 x County Membership

1 place at Connect Receptions in one of the following counties: Derbyshire, Leicestershire, or Nottinghamshire, plus all other benefits.

Regional Membership

2 places at Connect Receptions in all three counties: Derbyshire, Leicestershire and Nottinghamshire, plus all other benefits.

KuKu Connect members enjoy a 20% discount on East Midlands Chamber of Commerce membership and at least 10% off FSB membership – and if you're already a Chamber member you'll get 20% off KuKu Connect, or 10% off if you're an FSB member.

MEMBERSHIP BENEFIT	1 X COUNTY MEMBERSHIP Monetary value	REGIONAL MEMBERSHIP Monetary value
Connect Receptions	£500	£3,000
KuKu Elevenses	£138	£138
KuKu Quickie	£144	£144
Meet the Member Video	£1,000	£1,000
Promotion of your business	£348	£696
Premier Profile Listing	£84	£84
New Member Announcement	£120	£120
Personal Introductions	Unlimited	Unlimited
Total monetary value:	£2,334	£5,182
Price you pay:	£650	£950
Saving:	£1,684	£4,232

Or spread the payment over 12 months:

1 x County Membership: 12 x £55 | Regional Membership: 12 x £80

JOIN BY VISITING:

www.kukuconnect.co.uk/membership

Telephone: 0116 2963723 | Email: hello@kukuconnect.co.uk